

TRAILSEEKERS OF MORENO VALLEY, INC.  
BOARD OF DIRECTORS AND GENERAL MEMBERSHIP MEETING  
MINUTES APRIL 13, 2010

1. Call to Order 6:35pm
2. Roll Call – Barbara McCarthy, Kim Nelson, Manya Giannino, Joe Brooks, Sue Gilchrist, Margie Breitzkreuz, Cathy Hendrick, Johnnie Hendrick, Sharon Scott, Diane Dodd
3. Approval of Minutes – Kim made motion to accept; Johnnie second. Passed
4. Treasurer’s Report – Margie presented the Treasurer report which was reviewed and discussed
5. Old Business
  - 5.1 Fun Practice Volunteer Training Show day – Barbara recapped the purpose of the cross training day which will be held April 18
  - 5.2 April 25 Open Horse Show – Barbara recapped the positions for administration as follows: Jan – ring steward; Marcia – announcer; gatekeeper is needed; Dana Rochet and her daughter – ribbon presenters; Manya will be available to provide assistance in the afternoon
  - 5.3 Loudspeaker improvements – Johnnie facilitated the onsite completion of this project with City of Moreno Valley personnel; the sound is much improved.
  - 5.4 Kiosk repair – Margie will facilitate this repair
  - 5.5 Camping in Aug/Sept – Heather McCalls & Barbara Kezar – no information was available at this time – possibly table or cancel this activity; will be on the agenda for next meeting
  - 5.6 Member interest survey – Kim and Margie are facilitating this survey which is not as yet complete
  - 5.7 Workday to pain arena railing – Steve Kupsack to provide type of paint, color and brand needed, then inform Barbara McCarthy.
  - 5.8 Trail Trial Clinic at MVEC – Barbara has not heard back from Ron Jenkins. Manya volunteered to follow up with Ron as to our interest and possible availability dates and report to Board at next meeting.
6. New Business
  - 6.1 Speaker demo ideas for summer month meetings - Margie suggested a demo on how to drag items from horseback; and a demo on ground tying and hobbling. Margie will check with Terry Campbell for June and July demos. Margie will be the point of contact.
  - 6.2 Marketing Plan at MVEC – Barbara facilitated a round table discussion; members provided feedback one at a time. Ideas for renting the arena ranged from renting for appaloosa shows, pony rides, dog agility clinics, and horseman clinics. Sue provided a comparison sheet to rate MVEC facility amenities against Ingall’s Park, Del Mar, Industry Hills as a visual for the non use of MVEC. Suggestions were made to improve website information, and market at the Equine Affaire. Kim and Cathy offered to follow up on initial inquiries for signage at MVEC and website improvements with the City.
5. Adjourned - 8pm

